



# GREATER BALTIMORE COMMITTEE

*Regional business leaders creating a better tomorrow...today.*



## January 2021 - February 2021

### *2021 GBC Media Highlights*

Valued Member:

The year is off to a fast start and the Greater Baltimore Committee (GBC) is moving forward with a busy and productive 2021 with many events, programs and projects planned or taking shape.

For the foreseeable future, the COVID-19 pandemic will remain a challenge. But like many businesses, the GBC continues to adapt and our commitment to providing support for our members is as strong as ever.

The GBC frequently receives requests from local and national media outlets to provide insight, comment or perspective on a pressing topic or issue. This has been no different during the COVID-19 pandemic. Reporters, editors and producers solicit our input because the GBC provides the unique private sector angle and enjoys a reputation for providing informed and well thought out perspectives on important issues facing our state, region and city.

Additionally, as part of the effort to be an influential voice in the region, I also publish commentaries in The Daily Record, Baltimore Business Journal, and on WBAL News Radio 1090 AM/101.5 FM, as well as other outlets.

To ensure that you and other members are kept informed of the GBC's presence in the media, we are pleased to provide you with this edition of **GBC In The News**.

As always, I welcome your feedback and questions.

Be safe, stay healthy and positive.

Sincerely,



Donald C. Fry  
President & CEO

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## January 2021

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### Don Fry Commentary

#### **January 13 Don Fry Commentary in TDR's Eye on Annapolis: Pandemic recovery and the state's competitive edge**

While addressing the effects of the pandemic will be a key focus, there are other important policy priorities the GBC will focus on to ensure the Baltimore region and Maryland remain competitive.

**[Read the article.](#)**

### Media Coverage

#### **January 12 BBJ: Md's General Assembly convenes for legislative session unlike any other**

Donald C. Fry, CEO of the Greater Baltimore Committee, said his organization is also advocating for funding that would help accelerate the economic recovery for small and minority-owned businesses that struggle to get access to capital.

**[Read the article.](#)**

#### **January 14 BBJ: Digital divide holding back business in Maryland, leaders say**

"We focus so much on the need with respect to remote learning, but actually as we have moved through with this pandemic we have all seen that it's not just remote learning; it's all of us in our normal business activities," said Donald C. Fry, CEO of the Greater Baltimore Committee.

**[Read the article.](#)**

#### **January 15 WBAL NewsRadio: Previewing Maryland General Assembly 2021 Session amid COVID-19 pandemic [Audio]**

Don Fry, President & CEO of the Greater Baltimore Committee, talks about the COVID-19 recovery bill and other issues facing the legislature

**[Listen to the story here.](#)**

#### **January 19 BBJ: Health experts urge local businesses to help combat misinformation as vaccine rollout continues**

Leaders from Johns Hopkins and UMB told a group of Baltimore business leaders Jan. 19 one of the ways they can help things run more smoothly and efficiently is by being understanding about the complexities and pace of vaccinations.

**[Read the story.](#)**

#### **January 20 Baltimore Sun: Maryland counties scramble to coordinate COVID-19 vaccinations as demand soars: 'We're trying to figure it out as we go'**

"How we get ourselves back to 'normal' is to get as many people vaccinated as we can," said Dr. Anna Durbin, a professor at the Johns Hopkins Bloomberg School of Public Health, during a virtual event Jan. 19 hosted by the Greater Baltimore Committee.

**[Read the story.](#)**

**Jan. 25 Maryland Reporter: Ferguson blasts pace of Maryland's COVID-19 vaccine rollout plan**

"We are 40 out of 50 states in our distribution of the vaccine. If look at the number of doses that we have received versus those that have been administered, we are 49 out of 50 states," Ferguson said at a virtual panel discussion hosted by the Greater Baltimore Committee (GBC).

**[Read the story.](#)**

**Jan. 27 GBC President and CEO Don Fry on The Upside**

GBC President & CEO Don Fry discussed the COVID-19 impact on small business, recovery for Baltimore's business district, opportunities presented by remote work and some of the region's best assets.

**[Watch the interview.](#)**

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## February 2021

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### Media Coverage

**Feb. 1 GBC Partners with Facebook Business Boost – citybiz Interview with Facebook's Erica Woods**

Attendees will hear directly from Facebook experts on how to use the platform effectively to maximize business potential. Topics include how to manage online presence with Facebook Business Suite and how to create ads from your Facebook page.

**[Learn more.](#)**

**Feb. 3 BBJ: Baltimore officials cut ties with controversial surveillance plane operator**

"The Greater Baltimore Committee continues to advocate and urge the Mayor and the Baltimore Police Department to use every tool and resource available to break the cycle of violent crime in the City of Baltimore."

**[Read the story.](#)**

**Feb. 9 TEDCO Talks: Troy LeMaile-Stovall with Don Fry, Greater Baltimore Committee [Video]**

LeMaile-Stovall interviewed Donald C. Fry, Greater Baltimore Committee President and CEO, about the GBC and the role he has played in supporting Maryland's entrepreneurial community.

**[Watch the video.](#)**

**Feb. 17 BBJ: Baltimore Sun to be acquired by nonprofit headed by Choice Hotels chairman**

"Hopefully, having a news organization with some Maryland ties will prove beneficial if it makes a strong commitment to dedicating adequate resources to covering local news aggressively."

**[Read the story.](#)**

**Feb. 18 The Daily Record: Baltimore rolls back one-hour dining limit and other restrictions**

"The mayor's decision to ease restrictions, especially lifting the one-hour dining limit at restaurants, is welcome news and should be a positive impact for business operations," said Donald Fry, President and CEO of the Greater Baltimore Committee.

**[Read the story.](#)**

**Feb. 26 GBC President & CEO Donald C. Fry, Board Members, named to The Daily Record Power 100**

"The list recognizes the men and women across Maryland who are shaping our

businesses, governments, nonprofits, law firms and other critical institutions. In essence, they are playing an outside role in the culture, lifestyle, civic conversation and economic fortunes of Maryland."

**Read the story.**

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